

# KOOL Cash Vault HI-LO JACKPOT Contest Rules

These contest rules are specific to the above contest conducted by CBS Radio Stations Inc. d/b/a KOOL-FM (collectively, the “Station”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 840 N Central Ave., Phoenix, AZ 85004 during regular business hours and on the Station’s website at [www.kool.radio.com/rules](http://www.kool.radio.com/rules). **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

## Entry/Winning

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1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST
2. Listeners can enter the Contest by listening to the Station weekdays (Monday – Friday) (excluding holidays) between January 2, 2018 and January 19, 2018 at approximately 6:40 AM MST, 8:40 AM MST, 10:40 AM MST, 1:40 PM MST, and 3:40 PM MST each day for the Station on-air personality to play KOOL’s “Cash Vault Hi - Lo” sounder. After the sounder is played, the 9th caller at 602-260-9494 will be given an opportunity to guess the cash amount of the jackpot. (Calls to other numbers, including the Station’s general number will not be accepted.) The 9th caller will have sixty seconds to guess the exact amount (dollars and cents) of the jackpot. The on-air personality then will indicate whether the guess is too high, too low or the correct amount in the cash jackpot. A prize will be awarded, upon confirmation of eligibility, to the 9th caller who guesses the correct amount (dollars and cents) in the jackpot within the allotted 60 seconds and the contestant will win the jackpot amount (each a “Winner”). Another game will begin and the Contest will continue until the sooner of: (i) the maximum amount of \$3,000.00 in the aggregate has been awarded in this Contest; (ii) or until January 19, 2018. The maximum amount of all prizes awarded in this Contest is limited to \$3,000.00. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
3. The cash amount of each Jackpot will be pre-determined by Station prior to accepting any guesses.

## Prize(s)

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4. Odds of becoming a Contestant depends upon the number of calls received for any particular Contest Play. Once selected as a Contestant, the odds of a Contestant correctly guessing the winning Number comprised of a predetermined amount between \$1 and \$3000 inclusive and becoming a Winner of a prize in this Contest may be up to, but in no event more than, 1:3000, and will depend upon the range of numbers in which the correct answer may fall based upon the number of guesses already made, the Contestant’s awareness of such guesses, and the Contestant’s awareness of whether such guesses were too high or too low.
5. Up to 10 prizes will be awarded in this Contest. Cash prizes will be paid by company check and will be available within 8 weeks of Winner’s completion of all required Station documents and verification of eligibility. The maximum amount of all prizes awarded in this Contest is limited to \$3,000.00.

## Sponsor(s)

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6. The sponsors of this contest are: CBS Radio Stations Inc.

